

# Fact Sheet: FootballMania 17 Week (\$30 Fundraiser)

## How to play

FootballMania is an exciting sweepstakes fundraiser based on professional football. You earn 70% profit for every \$30 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the results of the football teams printed on the backs of their sweepstakes game cards.

Game cards contain 3 random teams in each of the 17 weeks of the professional football season. To play the game, participants simply add up the points scored by the 3 teams printed on their cards in a given week. Each week, the 13 highest scoring cards, and the 4 lowest scoring cards, win prizes!

## Winning game card example

Say your game card has these teams one week:

| Team                | Points scored |
|---------------------|---------------|
| Chicago             | 42            |
| Green Bay           | 35            |
| San Diego           | 41            |
| <b>Total points</b> | <b>118</b>    |

If your card's teams score more total points than any other card, then you win the top prize for that week!

**CharityStudio**  
Music Downloads for Charity!

This detachable stub entitles you to one digital entertainment package from the CharityStudio. Download digital music and books by featured artists who have teamed up with CharityMania to help organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at [www.charitystudio.com](http://www.charitystudio.com).

**FootballMania**  
a CharityMania™ Fundraiser

Over 290 prizes awarded totaling more than... **\$24,000!**

**\$1,500** Highest Valued Card of the Season  
**\$500** Lowest Valued Card of the Season

**\$500** Highest Total Points Scored  
**\$200** 2nd Highest  
**\$50** Lowest Total Score

**\$100** 3rd Highest  
**\$35** Runner Up Prizes! Next 10 Highest  
**\$35** Runner Up Prizes! Next 3 Lowest

FootballMania® is an exciting sweepstakes based on pro football with 17 prizes awarded each week, and 2 grand prizes at the end of the season. Each game card has a 1 in 17.5 chance of winning. See the back of this card for sweepstakes rules and the teams you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

**Organization Name**  
**Street Address**  
**City, State and Zip Code**  
**Phone number**

[www.charitymania.com](http://www.charitymania.com)

**FootballMania**  
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To download your music from the CharityStudio

- Go to the website [www.charitystudio.com](http://www.charitystudio.com).
- Enter the access code found on the top right corner of this stub.
- Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

**Check your ticket # 1234 - 9A501**  
at [www.charitymania.com](http://www.charitymania.com)

**Your FootballMania teams by week**

| Week #1                                  | Week #2                              | Week #3                                 | Week #4                            |
|--|--------------------------------------|---|------------------------------------|
| Cleveland<br>Jacksonville<br>Kansas City | Cincinnati<br>Miami<br>Minnesota     | Chicago<br>New England<br>Seattle       | Carolina<br>New Orleans<br>Oakland |
| Week #5                                  | Week #6                              | Week #7                                 | Week #8                            |
| Buffalo<br>Dallas<br>Indianapolis        | Baltimore<br>Denver<br>Philadelphia  | St. Louis<br>New York Gnts<br>Tennessee | Atlanta<br>Green Bay<br>Houston    |
| Week #9                                  | Week #10                             | Week #11                                | Week #12                           |
| Detroit<br>Pittsburgh<br>Washington DC   | Chicago<br>Green Bay<br>San Diego    | Buffalo<br>San Diego<br>Tampa Bay       | Denver<br>Chicago<br>Miami         |
| Week #13                                 | Week #14                             | Week #15                                | Week #16                           |
| Cincinnati<br>Indianapolis<br>Minnesota  | Cleveland<br>Houston<br>Jacksonville | Carolina<br>San Francisco<br>Tennessee  | Dallas<br>Kansas City<br>San Diego |
| Week #17                                 | Denver, Green Bay, Seattle           |   |                                    |

**FootballMania sweepstakes rules**

[1] Your game card contains 17 different 3-team combinations, each randomly generated and randomly assigned to the 17 weeks of the 2012 pro football season, scheduled to begin on 9/6/2012. [2] Prizes are awarded each week to the 13 game cards whose teams score the most total combined points relative to all other cards that week. The 4 cards that score the least total points also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined points scored over all 17 weeks. [3] If two or more cards are tied with the same score, 'total net yards' is used as the primary tiebreaker. See website for tiebreaker examples. [4] Football teams that do not play (have a bye) in a given week are assigned that team's score from the previous week. [5] Minimum odds of winning: 1 in 17.5 for the entire season; 1 in 292 in each week; 1 in 2480 for a grand prize. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends on 12/30/2012. [8] To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a 'free game card request form,' complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by 10/27/2012. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning game cards.

➔ [www.charitymania.com](http://www.charitymania.com) ◀

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail \_\_\_\_\_

1234 - 9A501

### Profit and Costs

A game card is attached to every \$30 CharityMania Ticket (i.e. music downloads) you sell.

You make \$21 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

### Weekly Prize Money Amounts

|   |                |
|---|----------------|
| Game card with the highest combined score | \$500          |
| Second highest score                      | \$200          |
| Third highest score                       | \$100          |
| Runner Up: next 10 highest scoring        | \$35           |
| Lowest total score                        | \$50           |
| Runner Up: next 3 lowest scoring          | \$35           |
| <b>Total Prize money paid per week</b>    | <b>\$1,305</b> |

### Grand Prize Winners

|  |                |
|--|----------------|
| Game card with the highest 10 week total | \$1,500        |
| Game card with the lowest 10 week total  | \$500          |
| <b>Total Grand Prize money paid</b>      | <b>\$2,000</b> |

### Odds of Winning

Win at least once during sweepstakes: 1 in 17.5  
Each week: 1 in 292  
Grand Prize: 1 in 2480

### Sign-up Dates

The 17 Week Edition of FootballMania begins in early September each year (the first day of the professional football season). Make sure to sign up early enough so you have time to sell your tickets before the sweepstakes begins. See website for official sign-up dates.