## Fact Sheet: GolfMania

## How to play

GolfMania is an exciting sweepstakes fundraiser based on professional golf's 4 major championship tournaments. You earn 70\% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win $\$ 1,000$ s in prize money based on the performance of the golfers printed on the back of their sweepstakes game cards.

Each game card is randomly assigned 5 golfers in each of golf's 4 major championships (you get 5 new golfers for each tournament). To play the game, participants simply add up the total strokes by their 5 golfers. Prizes are awarded at the end of each tournament to the game cards whose 5 golfers have the best (or worst) total combined scores.

Winning game card (Masters example)

| Golfer | Total Score |
| :--- | :---: |
| Jason Day | 284 |
| Hideki Matsuyama | 295 |
| Phil Mickelson | 289 |
| Paul Casey | 274 |
| Alexander Noren | 289 |
| Total points | 1431 |

Say your game card has these golfers in The Masters. If your card's golfers have fewer total strokes than any other card during that tournament, then you win the $\$ 400$ top prize!


## Profit and Costs



A game card is attached to every $\$ 20$ CharityMania Ticket (i.e. music downloads) you sell.


You make $\$ 14$ of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

## Sign-up Dates

GolfMania begins in early April on the first day of The Masters (the first professional golf major championship of the year). See website for official sign-up dates.

Prize Money Amounts per Tournament
Game card with the best combined score
Second best combined score \$200
Third best combined score \$150
Fourth best combined score \$100
Fifth best combined score \$50

Runner Up: next 26 best scoring \$25
Game card with the worst combined score $\$ 250$
Second worst combined score \$150
Third worst combined score
Total Prize money paid per tournament
\$2,000

## Odds of Winning

Win at least once during sweepstakes: 1 in 20
Each Tournament: 1 in 79

