# Fact Sheet: HoopsMania \$20 Fundraiser

### How to play

HoopsMania is an exciting sweepstakes fundraiser based on college basketball's national championship tournament. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the total number of points scored by the basketball teams printed on the backs of their sweepstakes game cards.

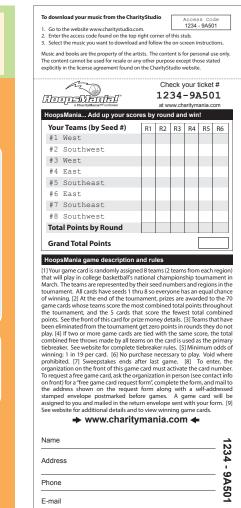
Each game card is randomly assigned 8 teams (2 from each region) that will play in college basketball's national championship tournament. The teams are represented by their seed numbers and regions in the tournament. To play the game, participants simply add up all the points scored by their 8 teams throughout the tourney. The top 70 and bottom 5 scoring game cards all win prizes!

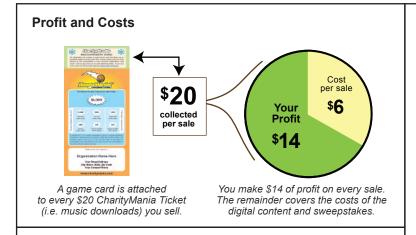
# Winning game card example

		-	Total
Seed		Team	points scored
#1	West	Duke	237
#2	Southwest	UNC	338
#3	West	UConn	398
#4	East	Kentucky	323
#5	Southeast	Kansas St	138
#6	East	Georgetow	n 56
#7	Southeast	UCLA	143
#8	Southwest	UNLV	62
Total points			1695

Say your game card has these teams. If they score more total combined points than any other card (over the course of the entire tournament), then you win the \$1,000 top prize!







Total

# Watch the HoopsMania overview video

If you are new to HoopsMania or you plan to sell tickets, we encourage you to watch our short, 2 minute overview video that shows how the all the HoopsMania sweepstakes work. You can find it online at <u>http://www.charitymania.com/videos/hoops20</u>

#### **Prize Money Amounts**

<ul> <li>Game card with the highest 8-team total combined score:</li> </ul>	\$1,000			
<ul> <li>Second highest total combined score:</li> </ul>	\$500			
• Third highest total combined score:	\$250			
<ul> <li>Runner-up prizes - next 67 highest scoring game cards:</li> </ul>	\$30			
° Lowest total combined score:	\$150			
<ul> <li>Low score Runner-up prizes - next 4 lowest scoring game cards:</li> </ul>	\$30			
Odds of Winning				

Win any of the 75 prizes: 1 in 19 Win any of the 4 Grand Prizes: 1 in 360 Win any of the 71 Runner-up prizes: 1 in 20

# Sign-up Dates

HoopsMania begins in mid March (the first day games are played in the college post-season basketball tournament). See website for official sign-up dates.